

JUHA PENNANEN HAS BEEN APPOINTED AS MANAGING DIRECTOR FOR SAFRAN SOFTWARE SOLUTIONS, A SUBSIDIARY OF PROHA

Proha has appointed Juha Pennanen as the Managing Director for Safran Software Solutions AS, Stavanger, Norway. Safran is a 100% owned subsidiary of Proha Plc.

Prior to joining Proha, Juha (56) has acted as the Head of Sales Program with Nokia Siemens Networks. Previously he was heading customer teams in Iran and in Switzerland. Since 1995, he has held various marketing and sales related positions with NSN, Nokia Networks and Nokia Cellular Systems. In addition, he has worked in Germany, France, Italy and India. Juha started with Proha on May 1, 2010 and assumes the Managing Director's role on June 1, 2010, as Safran's current Managing Director, Svein Blomsø, will leave the company on May 31, 2010.

"I wish Juha a warm welcome to join Proha", says Ilkka Toivola, Proha's CEO. "The objective is to lead Safran from the strong domestic market position into international growth. Juha has a solid experience on building successful teams and executing on international sales in several countries". Juha will have his office in Stavanger and in Espoo.

"I would like to thank Svein Blomsø for leading Safran the last three years. During Svein's time, the sales have grown and the company has built a better services capability".

Inge Nielsen will assume the role of Operations Director, Norway reporting to Juha as of June 1, 2010.

Proha Plc
Ilkka Toivola
CEO

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Safran Software Solutions AS is part of Proha Plc's Software Services division (NASDAQ OMX: ART1V).

Established in 1997, today Safran offers a wide range of software for project control for large and complex investment projects. Safran offers also consultancy and training within planning and project management.

www.safran.no

Proha Plc is a leading global organization offering professional project management services. In 2009, the net sales were EUR 60.7 million (EUR 62.4 million in 2008). Currently Proha Group employs over 400 people worldwide.

www.proha.com